

PRESS RELEASE

Achieving a sustainable, circular economy with Schur Flexibles' fully recyclable reclosure solution for MAP packaging

Double award for FlexiClose(re): Winner of German Packaging Award in Gold and in the category Sustainability

Nuremberg, 25.09.2018 – Schur Flexibles at FachPack 2018: boosting sustainability in packaging by recycling valuable resources and avoiding waste. FlexiClose(re), an innovative packaging concept by Schur Flexibles Group, will be presented at FachPack. FlexiClose(re) offers optimal product protection, consumer-friendly use, attractive optics and excellent recyclability. Used in combination with C-base PP bottom web, this state-of-the-art top film results in a fully recyclable reclosure solution with high barrier properties for MAP packaging. Due to these exceptional features FlexiClose(re) was not only awarded the German Packaging Award in the category sustainability, but also honoured by the jury as pioneering and particularly innovative with the German Packaging Award in Gold.

Mastering technical challenges: a reclosable, polyolefin-based top film

FlexiClose(re) has outstanding environmental credentials due to the fact that it is a polyolefin-based film. Unlike comparable top films which are mostly manufactured from multilayer composite materials, FlexiClose(re) is sustainable and highly recyclable. The product's structure simplifies the separation of materials during the sorting process at the MRF (materials recovery facility), thus enabling the recycling process. There are many recycling options available to polyolefin-based products, ensuring that a high-grade recyclate with excellent usability for subsequent packaging solutions is produced. With the development of FlexiClose(re) Schur Flexibles has pioneered a product that optimises sustainability and the circular economy. It allows producers to be one step ahead of all upcoming recycling legislation as well as providing high levels of protection and attractive optics for point-of-sale product presentation.

High performing and versatile

This innovative product also guarantees maximum performance. Utilising the company's expertise and experience with PP packaging, Schur Flexibles has succeeded in applying the high standards required of modern packaging to polyolefin-based material.

The high-barrier FlexiClose(re) film offers exceptional machinability and smooth operation on all common packaging machines. It has outstanding sealing qualities and guarantees reliable packaging closure. The excellent mechanical qualities prevent tearing when this highly transparent top film with excellent printing properties is removed. Not only does FlexiClose(re) allow the optimal presentation of a large variety of products at the point of sale, it also is designed for multiple reclosures, thus providing consumers with excellent product protection after opening.

The importance of sustainability: adding to the FlexiClose range

FlexiClose(re), with its emphasis on sustainability, complements the FlexiClose range of modern reclosable films. The sealing and functional layers extruded in-house by Schur Flexibles can be tailored to perfectly fit customer requirements. FlexiClose(re) films provide an optimal solution for the food industry. They are not only ideal for cheeses and cold cuts of meat but also for dry foods, cereals, snacks or convenience products. In fact, they are ideal for any product that is not consumed after opening and needs to be resealed.

About Schur Flexibles Group

Headquartered in Wiener Neudorf, Austria, Schur Flexibles Group specialises in innovative, high-quality and made-to-measure high-barrier packaging solutions for the food, tobacco and pharmaceutical industries.

With its integrated chain of added value, from extrusion via print and laminating, to extensive bag and pouch making, the Group, which was founded in 2012, currently generates sales of around EUR 500 million (pro forma), making it one of the top European companies in the industry. Schur Flexibles employs around 1,750 employees and is made up of 15 companies with 23 production plants in Western and Eastern Europe, all of them highly specialised and each of them enjoying technology-leadership status in their own fields. This centre-of-excellence concept makes the Group an attractive and expert partner for client companies in selected industries.

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Picture 5: Double Winner FlexiClose(re): German Packaging Award 2018 in Gold and German Packaging Award 2018 in the category sustainability.



(Photo credit Schur Flexibles Group)

Picture 6: At FachPack FlexiClose(re) was awarded with the German Packaging Award 2018 in Gold after having received the German Packaging Award 2018 in the category sustainability.



(Photo credit Schur Flexibles Group)