

CEFLEX Position Statement

Accelerating the circular economy for flexible packaging – a recommendation for recyclable mono-materials

- Given the current best-practice technologies established in Europe, CEFLEX strongly recommends the use of flexible packaging made from recyclable mono-materials. CEFLEX closely monitors any development in technology, recycling infrastructure and materials that may affect this recommendation.
- Material choices in flexible packaging should always be made according to circular economy and environmental impact considerations.
- CEFLEX stakeholders are encouraged to re-evaluate functional requirements of packaging and, when possible, to redesign existing packaging to a recyclable mono-material. Essential product protection should not be compromised to meet recyclability requirements.
- The use of non-recyclable materials primarily for marketing and visual design purposes is not in line with this CEFLEX position.